



COMM 2870

Division: Humanities

Department: Communication

Course: COMM 2870

Title: Radio Performance - 2nd Year

Catalog Description:

Students meet once a week for classroom instruction and contribute to the Snow College student station, KAGJ-FM. Work may include such things as station management, announcing, production of promos, public service announcements, underwriting, news of sports. At least one shift of two hours per week is required and an extra credit hour is received for each additional shift up to and including three.

General Education Requirements: Oral Communications

Semesters Offered: Fall

Credit/Time Requirement: Credit: 1; Lecture: 1; Lab: 2

Clock/Hour Requirements: 0

Offered for Non-Credit: No

Justification:

Radio Performance is designed to prepare students for broadcast communication majors. The experience of working with the radio station provides an opportunity to receive personal critique and improve their speaking. Students will also get hands-on experience with different forms of audio recording and editing. Second-year students will have opportunities for supervisor roles with the radio station helping with more advanced committee assignments.

Student Learning Outcomes:

Students will be able to identify important components of an audio control system.

Students will be able to competently operate audio production.

Students will be able to identify various jobs in a typical radio station and understand station hierarchy.

Students will develop basic performance and production skills for radio through supervised, assigned experiences in radio broadcasting with individual and group assignments.

Students will have the opportunities to perform in mentoring roles for beginning radio performance students.

Content:

The following topics will be covered in class:

- Legal requirements set forth by the FCC
- Individual stewardship for assignments with the radio station
- Perception development

- Self-concept development

Students will

- experience a variety of musical genres
- understand the different facets that make up the daily operation of a radio station
- work on committees with different personalities

General Education Outcomes:

2) Write clearly, informatively, and persuasively.

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3) Speak effectively in a variety of contexts.

Students have a minimum of one and a maximum of three two-hour shifts each week. These shifts are broadcast to the listening audience throughout Sanpete County. Each student will receive written suggestions for improving the student's speaking, organizational, informative and contextual skills and have the opportunity for one-on-one evaluation from the instructor.

4) Retrieve, evaluate, interpret, and deliver information through a variety of traditional and electronic media.

Participation with the radio station requires students to research and document resources for their particular topics. Students are required to utilize a variety of sources to complete their research. This research is presented on a weekly basis to the public as part of their on-air experience.

8) Apply ethical reasoning to a variety of contexts.

Broadcast communication ethics is a major component in this course. Students are challenged to look at historical and hypothetical scenarios through an ethical standpoint.

Key Performance Indicators:

The following percentages are approximate:

Attendance to class and shifts: 30%

Committee work and service project: 25%

Research and review assignments: 20%

Mid-term and final exam: 25%

Representative Text and/or Supplies:

Maximum Class Size: 45

Signatures:

I hereby submit this course syllabus:

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I hereby find this course consistent with the goals and resources of the Communication Department:

Elaine Compton, MS, Assistant Professor, Chair

I hereby find this course consistent with the goals and resources of the Humanities Division:

Sheryl James Bodrero, PhD, Associate Professor, Dean

I have discussed the need for library resources related to this class with the person submitting the syllabus:

Lynn Anderson, MLIS, Technical Services Librarian (Main Campus)

Michelle Olsen, MLS, Campus Librarian (Richfield Campus)