



## BMGT 1200

**Division:** Business and Technology

**Department:** Business Management

**Course:** BMGT 1200

**Title:** Business Careers Seminar

**Catalog Description:**

This course will introduce students to the many rewarding career and educational opportunities in business. Students will explore the Business and Technology Division degree and certificate options available at Snow, as well as future educational and career possibilities. The course is designed to help students connect career interests with educational options and requirements. Various business faculty will teach the course, which also includes guest lectures from working professionals.

**General Education Requirements:** N/A

**Semesters Offered:** TBA

**Credit/Time Requirement:** Credit: 1; Lecture: 1; Lab: 0

**Clock/Hour Requirements:** 0

**Offered for Non-Credit:** Yes

**Justification:**

This course is designed to give new students, or students investigating business career options, the information and advisement they need to pursue a business major and/or career. Students will benefit from close contact with Business and Technology faculty, as well as learn the importance of networking as they interact and establish relationships with other students.

**Student Learning Outcomes:**

Upon successful completion of this course, students will be able to:

- develop an educational and career pathway plan
- identify a variety of educational and career options in business
- know and apply important concepts of professionalism and networking

**Content:**

This course will cover the following topics:

- business and technology degree and certificate tracks at Snow College
- exploration of business and technology degree options at transfer institutions
- discussion of and research on career options in the fields of business and technology

- opportunity to learn from working professionals who attend the class as guest speakers
- networking strategies
- components of professionalism, including personal presentation, appropriate communication strategies, and professional social etiquette techniques

**General Education Outcomes:**

**Applied Education Outcomes:**

1) Students will acquire entry-level skills specific to and appropriate for employment in their chosen field of study.

Students will know important social and professional behaviors for application in business. They will learn from real business professionals about the benefits of working in specific positions and industries. Students will demonstrate their skills through instructor observation in group activities, as well as through their written assignments. The instructor will provide oral and written feedback on the activities and assignments.

**Key Performance Indicators:**

Each student will earn a grade based on the following criteria:

- attendance and participation in class activities: 40%
- weekly written reflection summaries: 30%
- educational and career pathway plan: 30%

Percentages are approximate.

**Representative Text and/or Supplies:**

All course materials and handouts will be provided by the instructor.

**Optimum Class Size:** 30

**Maximum Class Size:** 36

**Signatures:**

I hereby submit this course syllabus:

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Stacey McIff, MS, Assistant Professor

I hereby find this course consistent with the goals and resources of the Business Management Department:

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Russ Johnson, MIM, Assistant Professor, Chair

I hereby find this course consistent with the goals and resources of the Business and Technology Division:

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Doug Dyreng, MS, Associate Professor, Dean

I have discussed the need for library resources related to this class with the person submitting the syllabus:

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Lynn Anderson, MLIS, Technical Services Librarian (Main Campus)

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Michelle Olsen, MLS, Campus Librarian (Richfield Campus)