



ART 1510

Division: Fine Arts

Department: Visual Art

Course: ART 1510

Title: Creative Visualization

Catalog Description:

This course will include study and practical application of the dynamics of freehand visualization. It is designed to enhance each student's ability to communicate pictorially by transforming cerebral impressions into descriptive, tangible, visual images utilizing manual drawing and digital painting applications. Visualization strategies, perceptual skills, conceptual inventiveness, and manual rendering dexterity will be explored. Emphasis will be placed on the development of a portfolio showcasing the application of freehand ideation to multiple contexts and to various fields of study.

General Education Requirements: N/A

Semesters Offered: TBA

Credit/Time Requirement: Credit: 3.0; Lecture: 3.0; Lab: 3.0

Clock/Hour Requirements: 0

Offered for Non-Credit: No

Prerequisites: ART 1110 Drawing I, ART 1120 2D Design, and 1300 Digital Media Fundamentals

Justification:

Snow College Visual Arts effectively teaches observational drawing as a dominant facet of the program. This course will complement the student's ability to draw from life by teaching strategies designed to facilitate the creative side of the drawing process--visualized pictorial rendering. This course will serve as a catalyst into this realm of study and will rely on and build upon the skill package established in foundation observational drawing courses, design, and visual computer literacy courses, including, perceptual, conceptual, and dextral skills. It will enable proficiency in freehand visualization/illustration and differentiates itself from other courses by teaching strategies to successfully communicate visually what is imagined in the mind's eye instead of what is directly observed. It will enhance each student's skill package in pictorial visual shorthand as they continue their education by exploring visualization's role and applications to various career fields.

Student Learning Outcomes:

Upon successful completion of this course, students will be able to:

- Generate cerebral scenarios and effectively communicate them as 2-dimensional pictorial renderings.

- Apply established observational drawing ability and visual problem solving skills to the creation of dynamic visualized drawings in both traditional and digital media.
- Critically analyze and interpret any work of two-dimensional art for its conceptual and formal qualities.
- Understand the historical context of freehand ideation, its correlation to contemporary art, and its application to a spectrum of fields of visual arts study.

Content:

This course will include:

- Illustrated lectures, class discussions, independent research, and demonstrations pertaining to various facets of the visual language/illustration as it applies to manual and digital visualization method and process: the dynamics of creative visualization, its historical and contemporary relevance, and its application to various fields within the visual arts.
- The creation and presentation of sketchbook evidence of a prolific work ethic in the discipline of manual visualized drawing using traditional materials and surfaces and the compilation of computer-aided visualized studies (utilizing digitizing drawing tablets and touch screen drawing technologies) to be presented as a final portfolio.
- Critical dialogs, through individual and group critiques, designed to promote constructive analysis of each student's own work, that of their contemporaries, and historical works of art.

General Education Outcomes:

9) Respond with informed sensitivity to an artistic work or experience.

This course will promote a perpetual dialog between the work created, the artist, and the viewer. This inquiry enhances communication and formal dynamics between the visual image and its intended audience. Formal critique sessions will provide critical insight from instructor and peers and it is then each student's responsibility to filter this feedback and improve the work with a newly informed opinion and sensibility.

Key Performance Indicators:

Each student will be evaluated on:

- Applied Studio Practice: A sketchbook of manual visualized drawings and a comprehensive portfolio of studio explorations: 7% of the final grade
- Attendance, participation in discussions, and formal critiques: 25% of the final grade

Percentages are approximate

Representative Text and/or Supplies:

There is no textbook required for this course.

Supplies include, but are not limited to:

- Sketchbook (8.5" x 11")
- Various drawing tools
- Portable USB storage device
- Portfolio with clear viewing pages

Optimum Class Size: 12

Maximum Class Size: 15

Signatures:

I hereby submit this course syllabus:

Adam Larsen, MFA, Associate Professor

I hereby find this course consistent with the goals and resources of the Visual Art Department:

Brad Taggart, MFA, Assistant Professor, Chair

I hereby find this course consistent with the goals and resources of the Fine Arts Division:

Vance Larsen, MM, Associate Professor, Dean

I have discussed the need for library resources related to this class with the person submitting the syllabus:

Lynn Anderson, MLIS, Technical Services Librarian (Main Campus)

Michelle Olsen, MLS, Campus Librarian (Richfield Campus)