



ACOM 2811

Division: Career and Technical Education

Department: Art and Graphic Communications

Course: ACOM 2811

Title: Illustration

Catalog Description:

This course explores methods to improve visualization techniques and problem solving in presenting concepts and ideas. Students will explore traditional materials and techniques, use the airbrush in advanced problems, and involve the computer in finished illustrations.

General Education Requirements: N/A

Semesters Offered: TBA

Credit/Time Requirement: Credit: 3; Lecture: 2; Lab: 3

Clock/Hour Requirements: 75

Offered for Non-Credit: No

Prerequisites: ACOM 1211, ACOM 1281, ACOM 2601

Corequisites: None

Justification:

This course is approved by the program advisory committee. Similar courses are taught at UVSC (AVC 2210) and CEU (ART 2650).

Student Learning Outcomes:

Upon successful completion of this course, students will be able to:

- discern the mood and atmosphere of a subject
- understand the whole idea before finalizing a concept
- compose differently not accepting the obvious
- visualize characters
- determine concept using roughs, tracings, and visualizations
- embellish illustrations
- use illustration techniques proficiently.

Content:

Course objectives will be accomplished by providing students with learning experience in the following subject areas:

- visualization
- dramatization
- characterization
- arrangement
- embellishment
- methods and materials.

General Education Outcomes:

4) Retrieve, evaluate, interpret, and deliver information through a variety of traditional and electronic media.

Students will locate and evaluate materials from a variety of media. Artistic styles and methods are found in a variety of locations, and students must utilize various methods of research in order to effectively gather information.

6) Apply computational skills to a variety of contexts.

Measurement of materials and content is required in most media. The concepts of proportion, scale, and the application of these concepts are required for effective performance in the graphic communications field.

9) Respond with informed sensitivity to an artistic work or experience.

Graphic communications students must become familiar with the standards, styles, and forms in a variety of media. This familiarity will allow them to make informed judgments and critiques regarding their own work and that of other artists.

Key Performance Indicators:

In class:

- Performance will be evaluated by instructor (20%), assignment (50%), preparation (20%), and class critique (10%).

Following class:

- Upon completion of this course, students will demonstrate success in subsequent courses and on customer projects.

Representative Text and/or Supplies:

- Instructional materials as directed by instructor

Optimum Class Size: 15
Maximum Class Size: 25

Signatures:

I hereby submit this course syllabus:

Jim Puzey, ,

I hereby find this course consistent with the goals and resources of the Art and Graphic Communications Department:

, , , Chair

I hereby find this course consistent with the goals and resources of the Career and Technical Education Division:

Michael P. Medley, MBA, Assistant Professor, Dean

I have discussed the need for library resources related to this class with the person submitting the syllabus:

Lynn Anderson, MLIS, Technical Services Librarian (Main Campus)

Michelle Olsen, MLS, Campus Librarian (Richfield Campus)