



ACOM 1211

Division: Career and Technical Education

Department: Art and Graphic Communications

Course: ACOM 1211

Title: Illustrative Techniques

Catalog Description:

This is an introduction to various art materials and techniques used to produce illustrations in industry. These materials include: pen and ink, pastels, colored pencils, watercolor, and acrylics. Professional results will be emphasized.

General Education Requirements: N/A

Semesters Offered: TBA

Credit/Time Requirement: Credit: 3; Lecture: 2; Lab: 3

Clock/Hour Requirements: 75

Offered for Non-Credit: No

Prerequisites: ACOM 1131, ACOM 1021

Corequisites: None

Justification:

This curriculum is approved by the program advisory committee. A similar course is taught at UVSC (AVC 1210).

Student Learning Outcomes:

Upon successful completion of this course, students will be able to:

- demonstrate proper ink drawing techniques
- demonstrate proper modeling technique in acrylic and opaque water colors
- explain characteristics and differences between acrylics, designer colors, and pastels
- identify various illustration styles
- demonstrate knowledge of color mixing and material application.

Content:

Course objectives will be accomplished by providing students with experiences in these subject areas:

- ink drawing

- acrylic painting
- designers colors
- pastel drawings
- illustration styles
- color theory.

General Education Outcomes:

9) Respond with informed sensitivity to an artistic work or experience.

Graphic communications students must become familiar with the standards, styles, and forms in a variety of media. This familiarity will allow them to make informed judgments and critiques regarding their own work and that of other artists.

Key Performance Indicators:

In class:

- Competency will be measured by class critique (10%), participation (20%), tests (10%), and performance evaluations (60%).

Following class:

- Upon completion of this course, students will demonstrate success in subsequent courses and on customer projects.

Representative Text and/or Supplies:

- Instructional materials as directed by instructor

Optimum Class Size: 15

Maximum Class Size: 25

Signatures:

I hereby submit this course syllabus:

Jim Puzey, ,

I hereby find this course consistent with the goals and resources of the Art and Graphic Communications Department:

, , , Chair

I hereby find this course consistent with the goals and resources of the Career and Technical Education Division:

Michael P. Medley, MBA, Assistant Professor, Dean

I have discussed the need for library resources related to this class with the person submitting the syllabus:

Lynn Anderson, MLIS, Technical Services Librarian (Main Campus)

Michelle Olsen, MLS, Campus Librarian (Richfield Campus)