



ACOM 1131

Division: Career and Technical Education

Department: Art and Graphic Communications

Course: ACOM 1131

Title: Color

Catalog Description:

This course introduces students to color theory and applications of various color arrangements. They study the psychology of color and its effects. Assignments demonstrate the application of color, color theory, pigments, and color mixing.

General Education Requirements: N/A

Semesters Offered: TBA

Credit/Time Requirement: Credit: 3; Lecture: 2; Lab: 3

Clock/Hour Requirements: 75

Offered for Non-Credit: No

Prerequisites: None

Corequisites: None

Justification:

This curriculum is approved by the program advisory committee. Similar courses are taught at UVSC (AVC 1130) and (CEU ART 1690).

Student Learning Outcomes:

Upon successful completion of this course, students will be able to:

- demonstrate a knowledge of color organization on a color wheel
- mix and match to color swatches
- plan and paint color schemes
- understand color intensity and the concept of shape in landscapes
- demonstrate knowledge of color and its psychological effects.

Content:

Course objectives will be accomplished by providing students with experiences in these subject areas:

- organization of color wheel

- terminology of color
- mixing color
- color schemes.

General Education Outcomes:

9) Respond with informed sensitivity to an artistic work or experience.

Graphic communications students must become familiar with the standards, styles, and forms in a variety of media. This familiarity will allow them to make informed judgments and critiques regarding their own work and that of other artists.

Key Performance Indicators:

In class:

- Students are evaluated by instructor on assignments (60%), written exams (30%), and vocabulary assignments (10%).

Following class:

- Upon completion of this course, students will demonstrate success in subsequent courses and on customer projects.

Representative Text and/or Supplies:

- Instructional materials as directed by instructor

Optimum Class Size: 15

Maximum Class Size: 25

Signatures:

I hereby submit this course syllabus:

Jim Puzey, ,

I hereby find this course consistent with the goals and resources of the Art and Graphic Communications Department:

, , Chair

I hereby find this course consistent with the goals and resources of the Career and Technical Education Division:

Michael P. Medley, MBA, Assistant Professor, Dean

I have discussed the need for library resources related to this class with the person submitting the syllabus:

Lynn Anderson, MLIS, Technical Services Librarian (Main Campus)

Michelle Olsen, MLS, Campus Librarian (Richfield Campus)