

# Snow College/AOL Course Descriptions (2022-2023)

## **ACCT 2010 Financial Accounting**

### **Credits (3)**

**Description:** This course is an introduction to accounting concepts and techniques, which are essential to administration of a business enterprise. The course further covers periodic determination of income and financial position by teaching students to maintain financial records and prepare and analyze financial reports. This course is the first in a series designed for the Sophomore year in preparation for obtaining the ASB degree.

## **ACCT 2020 Managerial Accounting**

### **Credits (3)**

**Description:** This course is a continuation of ACCT 2010 and includes the exploration of accounting concepts and techniques that are essential to the administration of a business. The course primarily focuses on internal management uses of accounting information in planning, budgeting, controlling, and decision-making in business operations.

**Prerequisite:** ACCT 2010

## **ART 1010 Introduction to the Visual Arts**

### **Credits (3)**

#### **General Ed Requirement: Fine Arts (FA)**

**Description:** This is an introductory course for non-art majors in which students will learn to understand and appreciate art through the study of the visual language and art history. This course presents the fundamentals of the creative process, including structure, concept, material proficiency, and historical context. Emphasis is placed on developing the student's ability to critically analyze artistic works.

## **ART 1050 Basic Photography**

### **Credits (3)**

#### **General Ed Requirement: Fine Arts (FA)**

**Description:** Basic Photography is a general education course designed for non-art major students who wish to expand their creative and technical ability in digital photography. Students will explore the making and meaning of images through hands-on camera work, lectures, and discussion. Emphasis is placed on the development of creative expression and photography as a fine art medium. Topics include camera operation, use of light, image editing, formal aesthetics, historical perspectives, conceptual approaches, exhibition presentation, and a final portfolio.

## **ARTH 2710 Art History Survey I**

### **Credits (3)**

**Description:** This course surveys Western art and architecture from the Prehistoric through the Gothic periods. Focusing on important concepts and historical events within each culture, the chronological course examines art through artistic, political, religious, and social lenses.

## **BIOL 1010 General Biology**

### **Credits (3)**

#### **General Ed Requirement: Life Science (LS)**

**Description:** This is a biology course for non-majors. It introduces many major themes in biology, such as inheritance, diversity of life, growth and response of organisms, and flow of matter and energy through biological systems. Special emphasis is given on how this discipline influenced past, present, and future world issues. Students will learn to think critically, interpret data, evaluate information, communicate clearly, about life in the world around them. This class will foster problem solving and the application of scientific thinking in a biological context.

## **BUS 1010 Introduction to Business**

### **Credits (3)**

**Description:** This course is designed to expose students from any area of study to the many functions of modern business. The course shows students how these functions exist in a changing society and the types of decisions which must be made within that environment. The importance of business in modern society is also emphasized throughout the course. In an introductory manner, the course covers topics such as entrepreneurship, economics, management, human resource management, marketing, and accounting.

## **BUS 1110 Digital Media Tools**

### **Credits (4)**

**Description:** This course will introduce students to the basics of digital media (e.g. image, video, audio editing) and the evolving industry. The divisions of digital media will be discussed along with computer applications that are considered industry standards. This course will familiarize students with basic techniques and with the hardware and software tools used to create the various media for powerful digital media productions.

## **BUS 1210 Personal and Consumer Finance**

### **Credits (3)**

#### **General Ed Requirement: Social & Behavioral Science (SS)**

**Description:** This course will introduce personal and consumer financial concepts and give students basic tools to make sound financial decisions in today's society based on economic trends and research. This is a practical course in personal money management consisting of financial planning including career choices, budgeting, planning for retirement, financing a home and automobile, and understanding consumer credit, taxes, insurance, and investments. Students will use basic math skills as well as read, write, and think critically.

### **BUS 1270 Strategic Selling**

#### **Credits (3)**

#### **General Ed Requirement: Integrated Exploration (IE)**

**Description:** BUS 1270 is a pragmatic course that explores the theory and application of sales and customer service, with a focus on relationship building. Students will present multiple sales presentations based on strategies, theories, and best practices learned in class. The culmination of the course is a final sales presentation which provides an opportunity to apply what was learned throughout the term.

### **CHEM 1010 Introductory Chemistry**

#### **Credits (3)**

#### **General Ed Requirement: Physical Science (PS)**

**Description:** This course introduces individuals to a variety of chemistry-related knowledge and experience and is designed to give non-majors a glimpse at chemistry and how it relates to the world around them. As a general education course, it relates chemistry to the real-world experience and gives the student an opportunity to investigate chemical principles in their life. It gives the student a feeling for how scientists view problems and the systematic method by which they solve them. Discussion topics are chosen from physical, organic, and biological areas inside the chemistry field.

### **CHEM 1015 Introductory Chemistry Laboratory**

#### **Credits (1)**

#### **General Ed Requirement: Physical Science Lab (LB)**

**Description:** This course is designed to give students a feel for basic laboratory equipment and measurement. It also provides reinforcement of the concepts covered in the class. The lab also enables students to visualize many concepts and experiments discussed in class.

**Corequisites: CHEM 1010**

### **CIS 1000 CIS Orientation**

#### **Credits (1)**

**Description:** The CIS orientation class is designed to introduce students to the program and degree pathway for the CIS department. Students will be introduced to the curriculum, pathways, and industry certifications. Students will be introduced to the learning model utilized in the department to include; online/hybrid instruction, required clock hours in class, and program outcomes. Students will learn how to utilize software platforms used in the program for learning (e.g., Canvas, NetAcad, and Packet Tracer).

### **CIS 1125 IT Essentials**

#### **Credits (4)**

**Description:** This course discusses the history, role, and structure of computer architecture and operating systems needed by computers and provides an introduction to the computer hardware and software skills needed to help meet the growing demand for entry-level computer technicians. The curriculum covers the fundamentals of computer hardware and software as well as advanced concepts in

security, networking, and computer technician responsibilities. Lab exercises include assembling a computer, laptop, and troubleshooting problems. The course prepares students for the CompTIA A+ certification exam.

### **COMM 1010 Introduction to Communication**

#### **Credits (3)**

#### **General Ed Requirement: Humanities (HU)**

**Description:** This introductory course investigates principles of communication theories and how to use these theories in practical application. The course content encourages students to analyze, assess and evaluate communication principles. Students will develop skills and techniques essential to effective communication in settings that include; intrapersonal (with oneself), interpersonal (face-to-face), small group and public speaking. Students will develop the ability to look at the big picture of human communication and how it affects each individual's perception, cultural traditions and human philosophy.

### **COMM 2110 Interpersonal Communication**

#### **Credits (3)**

#### **General Ed Requirement: Social & Behavioral Science (SS)**

**Description:** The study of interpersonal communication is the study of interaction between people. It is not only the conversation, but the psychology of relationships, problems, and situations and how they can be dealt with in an effective manner. This course is designed to study interpersonal communication from a descriptive as well as analytical point of view. The topics of interpersonal relationships include; Cognitive Psychology, self-concept, perception, emotions, verbal and nonverbal language, listening, intimacy, climate, and conflict will be discussed. Possible methods of enhancing interpersonal communication situations will be practiced through discussion, role-play, writing, critical evaluation, feedback and observance.

### **DGMA 1000 Introduction to Marketing**

#### **Credits (2)**

**Description:** This Introduction to Marketing course is designed to help students become proficient in the fundamentals of marketing and best practices. The course will cover key digital marketing terms, marketing research, buyer personas, positioning, buyer behaviors, brand management, product management, and pricing. Students will learn through lectures, guest speakers, presentations, and hands-on application of the skills needed to be modern-day digital marketers. Upon completion of this course, students will have an understanding of marketing principles and be ready to learn and practice digital marketing skills.

### **ENGL 0980 Writing Basics\***

#### **Credits (3)**

**Description:** This course provides a first experience with academic writing and/or a review of the basic components of writing, including grammar, usage, and punctuation. Students learn simple sentence construction and coordination leading

to basic paragraph construction. Students learn to respond to written texts and prompts.

*\*This course is considered developmental and cannot be applied towards a degree.*

### **ENGL 1010 Expository Composition**

#### **Credits (3)**

#### **General Ed Requirement: English I (E1)**

**Description:** This course emphasizes critical reading, writing, and thinking skills through writing-intensive workshops. It explores writing situations as a complex process focusing specifically on idea generation relative to audience and purpose, working through multiple drafts, peer collaboration, and revision, and it includes rhetorical analysis. Course must be passed with a C- or higher to fulfill the E1 GE requirement.

#### **Prerequisites:**

- ENGL 0980 OR
- ACT English score of 18 or higher OR
- Accuplacer Writing Test Score of 250 or higher OR
- SAT Reading/Writing score of 470 or higher

### **ENGL 2010 Intermediate Research Writing**

#### **Credits (3)**

#### **General Ed Requirement: English II (E2)**

**Description:** Students will build on the skills learned in ENGL 1010 in this intermediate writing course. ENGL 2010 is designed to improve students' reading, writing, research, and critical thinking skills. The course will include expository, persuasive, and/or argumentative writing emphases. The course will require several research-oriented writing assignments. Course must be passed with a C- or higher to fulfill the E2 GE requirement.

**Prerequisites:** ENGL 1010 with a grade of C- or better.

### **ENGL 2200 Introduction to Literature**

#### **Credits (3)**

#### **General Ed Requirement: Humanities (HU)**

**Description:** This course is an introduction to literary forms, to close reading of literature, and to the terminology of literature. The emphasis is on fiction, poetry, and drama. The course will emphasize diverse literary traditions, historical time periods, diverse authors, careful reading, literary analysis, and thoughtful interpretation.

### **GNST 1000 Prior Learning Assessment Preparation**

#### **Credits (1)**

**Description:** Students with significant levels of knowledge, skills, and experience can earn Snow College credit through Prior Learning Assessment (PLA). In this course, students will prepare to demonstrate their learning on a rigorous Prior Learning Assessment submission such as a portfolio. The amount of credit awarded is consistent with established Snow College credit-hour parameters. Credit is variable. Course can be repeated. Students can earn a maximum of 9 credits through PLA at Snow College.

### **GNST 1200 GE Foundations/Facets of Food**

#### **Credits (3)**

#### **General Ed Requirement: Foundations (FND)**

**Description:** In this course, we will study one thematic issue (e.g. cloning, GMOs, definitions of beauty) from three different disciplinary perspectives in order to understand ways in which knowledge is connected, dependent, and relevant. Additionally, this course will focus on the habits of mind (intellectual, motivational, emotional, self-awareness, and self-directedness) that are essential for becoming a learner in an interdisciplinary world.

**Facets of Food Description:** This online course explores the biological, cultural, and psychological dimensions of food in our everyday lives. The course pursues a broader understanding of food's ever-present nature in society, all-the-while encouraging the development and honing of skills necessary to becoming an intentional, goal-oriented learner.

### **GNST 2100 Leadership and Personal Development**

#### **Credits (1)**

**Description:** Students who take this block course will be involved with Snow College's Charlie Life and Leadership Academy which is an online library of leadership courses and content designed to complement any academic, co-curricular, or personal development program. Students who enroll in this course will learn to exemplify Charlie Academy's mission to provide others with life and leadership skills to thrive as individuals and in relationships, teams, organizations, and communities.

### **HFST 1500 Human Development**

#### **Credits (3)**

#### **General Ed Requirement: Social & Behavioral Science (SS)**

**Description:** In this course students learn about the fundamental principles of growth and development from conception through childhood to old age. The course includes the study of the biological process of development, as well as the emotional, social, psychological, and cognitive development of the individual within a cultural and historical context.

### **HIST 1500 Ancient World Civilization**

#### **Credits (3)**

#### **General Ed Requirement: Social & Behavioral Science (SS)**

**Description:** This course explores the history of the world from the earliest times into the 14th century. Emphasis is placed on the cultural and intellectual aspects of both Western and non-Western civilizations which established the foundations for their subsequent historical developments.

### **HIST 1700 American History**

#### **Credits (3)**

#### **General Ed Requirement: American Institutions (AI)**

**Description:** This course is designed to provide an introduction into American history from pre-contact Native American societies through the present day. Course must be

passed with a C- or higher to fulfill the AI GE requirement.

### **MATH 1040 Introduction to Statistics**

**Credits (3)**

**General Ed Requirement: Quantitative Literacy (MA)**

**Description:** Introduction to Statistics is a first-semester course on the nature of statistical reasoning. Topics to be covered include descriptive statistics, sampling and data collection, basic probability, sampling distributions, and statistical inference (including 1- and 2-sample confidence intervals and hypothesis testing). Statistical calculator required (TI-84 recommended). Course must be passed with a C- or higher to fulfill the MA GE requirement.

**Prerequisites:**

- MATH 0850 or 1010 with a C grade or higher **OR**
- ACT Math score of 22 or higher **OR**
- ALEKS test score of 30 or higher **OR**
- Accuplacer QRAS test score of 250 or higher **OR**
- Accuplacer AAF test score of 240 or higher

### **MATH 1050 College Algebra**

**Credits (4)**

**General Ed Requirement: Quantitative Literacy (MA)**

**Description:** College Algebra is designed to prepare students for trigonometry and calculus. In this course students will study several types of functions including polynomial, rational, exponential, and logarithmic functions. Additional topics may include graphing technology, sequences and series, conic sections, matrices, modeling, and the binomial theorem. Course must be passed with a C- or higher to fulfill the MA GE requirement.

**Prerequisites:**

- 1010 with a C grade or higher **OR**
- ACT Math score of 23 or higher **OR**
- ALEKS test score of 46 or higher **OR**
- Accuplacer QRAS test score of 263 or higher **OR**
- Accuplacer AAF test score of 245 or higher

### **MUSC 1010 Introduction to Music**

**Credits (3)**

**General Ed Requirement: Fine Arts (FA)**

**Description:** A general appreciation course designed to make music meaningful to the average listener. The relationship of rhythm, melody, harmony, and form will be demonstrated through selected recordings. The elements of music will be treated non-technically together with historical and biographical observations. Western art music will be discussed as well as music of other world cultures. Also, a general survey of folk and popular music will be provided.

### **PE 1096 Fitness and Wellness**

**Credits (1)**

**Description:** Fitness and Wellness is a course that will help increase student awareness of the need for a lifetime fitness

and wellness program. Students will develop programs and participate in activities to help them implement a lifetime commitment to fitness and wellness.

### **POLS 1100 American National Government**

**Credits (3)**

**General Ed Requirement: American Institutions (AI)**

**Description:** This course is an introduction to the structure, function, and political dynamics of the major actors, ideas, and institutions within the American governmental system. Course must be passed with a C- or higher to fulfill the AI requirement.

### **PSY 1010 General Psychology**

**Credits (3)**

**General Ed Requirement: Social & Behavioral Science (SS)**

**Description:** This course offers an introductory survey of general psychology theories and concepts with an emphasis on the scientific study of human behaviors and applications in daily life.

### **SOC 1010 Intro to Sociology**

**Credits (3)**

**General Ed Requirement: Social & Behavioral Science (SS)**

**Description:** This course introduces students to the discipline of sociology and its unifying objective of linking broad cultural and institutional social forces to personal experiences and human behavior. Using sociological theories and research methods, an examination will be given to diverse sociological perspectives and topics such as culture, family, gender, ethnicity, crime, etc.