



## Board of Trustees Meeting Minutes August 25, 2017 • Ephraim, Utah

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### **Trustees Attending**

Scott Bushnell, Chair  
David Christensen  
Kerry Day  
Leslie Keisel, Vice Chair  
Erma Kaye May  
Seth Robertson  
Rick Robinson  
Karen Soper

### **Trustees Absent**

Randy Cox  
Michael McLean

### **College Personnel Attending**

Gary Carlston, President  
Jacob Dettinger, Finance VP  
Steve Hood, Academic VP  
Marci Larsen, Board Secretary  
Nick Marsing, Faculty Senate President  
Craig Mathie, Student Success VP

### **Others Attending**

Morris Haggerty, Legal Counsel  
Dave Pulsipher, USHE

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### **Welcome**

Vice Chair Bushnell called the meeting to order at 10:05. He welcomed everyone and commented on the excitement that comes with students being back on campus. "The spirit," he said, returns, and he expressed his appreciation to the students for choosing to attend Snow College. He also expressed appreciation to the trustees for attending and excused Trustee Cox and Trustee McLean.

### **Pledge of Allegiance**

Chair Bushnell led the group in the Pledge of Allegiance.

### **Committee Assignments**

President Carlston reviewed the purpose and duties of the board's subcommittees, the duties of the committee chairs, and the format of regular meetings. He noted that the college vice presidents staff, the committees, and Marci Larsen provide the agenda material for both committees to the entire board prior to the meetings, and trustees were encouraged to read all of the material. Chair Bushnell then made the following assignments:

*Student and Academic Affairs Committee:* Trustee Soper, Trustee May, Trustee Day, Trustee McLean, and Trustee Robertson, with Trustee May serving as chair

*Finance and Facilities Committee:* Trustee Bushnell, Trustee Christensen, Trustee Cox, Trustee Kiesel, and Trustee Robinson, with Trustee Robinson serving as chair

### **Approval of Minutes**

Trustee Robinson made a motion to approve the minutes from the two previous meetings. Trustee Soper seconded the motion. Mr. Haggerty asked that the July minutes be changed to reflect the Open Meeting Act discussion was a training, not an overview. Trustee Robinson made a motion to approve the minutes from the June 23, 2017, and July 19, 2017 meetings, including the changed reference as requested by Mr. Haggerty. Trustee Soper seconded the motion, and the motion passed unanimously.

### **College Highlight**

President Carlston welcomed John Stevens, John Clark, and David Leach from the Marketing Department. The group shared some of their recent projects, and President Carlston publically thanked them for the efforts of the office. Specific mention was made of the 2013 color change and rebranding campaign, and Trustees commented on the college's increased visibility on the Wasatch Front. Trustee Robinson also expressed appreciation for the new signage and work in Richfield. At the conclusion of the recognition, President Carlston showed the trustees the video that was

created by the marketing team, which emphasized that every student has a story to tell. Trustees again thanked Mr. Stevens, Mr. Clark, and Mr. Leach for their service to the college.

**Report from the Finance and Facilities Committee**

Committee Chair Robinson said the Finance and Facilities Committee heard two presentations, one from Dave Pulsipher who works in the Commissioner's Office, and one from Soltis Investments. He noted both provided helpful information. Chair Robinson next reported that the committee had reviewed the May and June 2017 Investment Reports, and he made a motion to accept and approve the reports. Trustee May seconded the motion, and it passed unanimously.

**Report from the Academic and Student Affairs Committee**

Committee Chair May gave a brief summary of the Academic and Student Affairs Committee, noting that the college is on track for a 2% increase in enrollment, is working on a free speech policy, continues to focus on mental health issues, is working on a CDL program, and is establishing a partnership with USU and UVU for various academic programs. She thanked Vice President Hood and Vice President Mathie for their leadership.

**State of the College Update**

President Carlson said how nice it is to have students and faculty back on both campuses and informed the trustees of the successful Welcome Back Week activities. He then shared the PowerPoint presentation created for Fall Assembly and outlined goals for 2017-18. (Slides from the presentation are on file with the archived meeting minutes). He also invited trustees to hold October 11 on their calendars for the upcoming dedication of the Robert M. and Joyce S. Graham Science Center dedication.

**Report from the Alumni Association**

Trustee Day reported on a recent Alumni Association activity where alumni gathered at a Salt Lake Bees game in early July. He informed the group of the 2017 Distinguished Alumni recipients, Randy Cox and Ted and Vickie Olson, and reviewed the Homecoming schedule for October 7. Chair Bushnell asked Trustee Day to thank the Alumni Association for their work.

**Report from the Student Body Association**

Student Body President Robertson said he continues to find ways to implement his platform of "Looking out for Everyone." He said freshman orientation was a success and commented on his perspective of the "miraculous ability" to feed more students than expected during the inaugural "Sunday Sub" event.

**Report from the Chair**

Chair Bushnell shared his personal Snow College story to illustrate what a difference this college has in the lives of students. He thanked employees in attendance for their good work and expressed appreciation for the opportunity to be involved with Snow College in this capacity.

**Report from the President**

President Carlston added his appreciation for the college employees, and Nick Marsing, Faculty Senate President, commented that most faculty members do care a great deal for the students they teach. Chair Bushnell asked Professor Marsing to relay the board's appreciation to employees.

**Adjournment**

Vice Chair Kiesel made a motion to adjourn at 2:06. Trustee Day seconded the motion, and all voted in favor. Some trustees toured the new Graham Science Center at the conclusion of the meeting.