



Strategic Themes and Goals Summary

Adopted by Board of Trustees - November 15, 2013

Quality Instruction and Student Services

1. Oversee and manage quality in all teaching venues (face-to-face, online, EdNet, etc.)
2. Identify and implement the use of more high impact practices such as learning communities, service learning, experiential learning, course pairings
 - Establish quality initiatives/standards for the Rural Superintendents' Concurrent Enrollment proposal
 - Oversee and manage quality in processes and procedures
 - Implement more robust faculty and staff development to enhance quality instruction and student services
 - Improve quality and consistency of developmental education across campus
 - Improve communication processes between all units on campus

General Education

1. Design and implement a new, integrative model for general education
2. Hire a director for general education who would head the GE Committee, manage GE assessment, create standards and rubrics for integrative courses, provide faculty mentoring and training, instigate professional development opportunities for engaged faculty, etc.
 - Create student excitement about becoming a lifetime learner through the general education program
 - Generate faculty buy-in for the new GE model and approach to learning
 - Maintain small class size and tenured faculty teaching in the GE classroom

2-Year / 4-Year

1. Develop a process and rubric by which new four-year degree programs can be successfully developed, approved, and implemented
2. Establish articulated transfer agreements with in-state four-year programs as well as some out-of-state schools
 - Identify top 25-30 majors pursued by students and expand/strengthen major guides to include pathways to each transfer institution

Economic Development

1. Enrich workforce preparation program requirements with GE courses that provide interdisciplinary and entrepreneurial skills
2. Structure programming in order to maximize opportunities for students, create logical pathways, and provide the most prepared students to industry
 - Increase the standard of living in the six county region providing career opportunities for graduates of Snow College, through economic development partnerships.
 - Strengthen relationships with industry in the six-county region by further developing programs that meet their needs and that provide integrated internship opportunities
 - Create educational opportunities that are more accessible/flexible

Cost and Affordability

1. Develop a long-term strategy to increase salaries to their median market range in order to attract and retain high quality faculty and staff
2. Improve student employment opportunities and communication about such on both campuses
 - Keep tuition and fees affordable to support recruitment, retention, and accessibility
 - Develop and launch a comprehensive campaign to increase scholarship and other opportunities through additional endowments and donations
 - Identify and implement efficiencies with use of technology where possible/appropriate
 - Develop and implement a recruitment plan that addresses quality and diversity of student body as well as quality of programs