

**Strategic Planning Task Force  
Goals Conference  
October 25, 2013**

The Strategic Planning Goals Conference was held on Friday, October 25, 2013 in Founders Hall of the Noyes Building on the Ephraim campus of Snow College. Participants included members of the Strategic Planning Task Force and select members of Snow College faculty and staff to include deans, department chairs and program directors. (The complete list is attached.) Invitees represent the college leadership team that will share responsibility in the implementation of all strategic goals.

Marvin welcomed all participants and highlighted the tentative meeting agenda and procedure for the day. The handouts provided along with the agenda included a list of strategic themes and goals. The results of this conference should be the selection of two (2) of the most important goals from this list under each strategic theme along with specific action plans of how we can accomplish the two goals. Melanie reminded the participants that the list of strategic themes and goals is a result of numerous meetings with stakeholders including faculty, staff, parents, alumni, students, leadership from the six-county region, etc. President Wyatt also welcomed the participants and thanked them for their willingness to participate in the strategic planning process for Snow College. He has not regularly attended the weekly task force meetings or all meetings with stakeholders so that individuals would feel comfortable speaking freely. He does, however, support the strategic planning process and assured the group that members of both the Board of Trustees and Board of Regents also support this process. Marvin and Melanie will be invited to provide a report to both Boards at their next regularly scheduled meetings in November.

All participants were then asked to self-select the specific group they would like to work with from the following:

- Quality Instruction and Student Services
- General Education
- Two-Year/Four-Year Degrees
- Economic Development and Workforce Preparation
- Cost and Affordability

The assignment for each group was to review and discuss the themes and goals as outlined on the handout; prioritize the order of the goals by voting for their top two; and, discuss the results of the voting and make any final adjustments. Following selection of the top two goals each group was to complete an implementation worksheet to formulate specific action plans, resources needed, timeframe for completion, etc. for each goal.

After the worksheets were completed each group made a presentation to all participants on their strategic theme and the two goals selected as the top priorities for this theme. The spokesperson for each group then reviewed the action plan for accomplishing each goal. Members of the audience had an opportunity to ask questions and provide general input. At the conclusion of all presentations the top two goals for each area were written on a poster board and all conference participants were

asked to provide constructive feedback by writing their comments on Post-it Notes and placing the notes on the boards under each goal. They were to address what they liked about the action plan steps, suggestions for improvement to the action plan, resources that could be shared to facilitate implementation of the action plan, etc.

Following this activity the participants returned to their self-selected group to review the feedback received to determine what, if anything could be incorporated into their implementation summaries. The groups were then asked to create a final action plan.

Each group then submitted their revised implementation summaries for the goals they felt were the highest priority. These summaries will be reviewed by the Task Force at their next meeting scheduled for October 29, 2013.

Dr. Steve Hood, Snow's new Vice President for Academic Affairs addressed the participants. He thanked everyone for their willingness to include him in the strategic planning process and is anxious to continue the effort when he assumes his new position in December 2013.

Marvin, Melanie and President Wyatt again thanked all in attendance for their dedication and willingness to provide input and support and reminded them to continue to provide input as the process continues.

Following lunch the meeting was adjourned.

#### **List of Attendees at Goals Conference Held October 25, 2013**

David Allred,<sup>1</sup> Associate Professor, English  
Department

Phil Allred, Chief Information Officer

Scott Allred, Chair, Art Department

Margie Anderson, Registrar

Hayden Arnold, Internal Auditor

Kari Arnoldsen,<sup>1</sup> Chair, Mathematics  
Department

Cindy Avery,<sup>1</sup> Student Success Advisor;  
Disability Services Coordinator,  
Richfield Campus

LaFaun Barnhurst,<sup>1</sup> Associate Professor,  
Business

Dan Black, Dean, Division of Natural Science  
and Mathematics

Sheryl Bodrero, Dean, Division of  
Humanities

Michelle Brown,<sup>1</sup> Director, Student Life and  
Leadership

Marlin Christensen, Chair, Construction  
Technology

Jon Cox,<sup>1</sup> Assistant Professor History, Social  
Science Department

Kim Cragun, Chair, Home and Family Studies  
Department

Jack Dalane, Director, Financial Aid

Sue Dalley, Dean, Division of Social and  
Behavioral Sciences

Patsy Daniels, Special Assistant to the  
President, Richfield

Jake Dettinger, Director Business Office,  
Revenue

Chad Dewey, Chair, Natural Resources  
Department

Marvin Dodge,<sup>2</sup> VP Finance and  
Administrative Services

Bonnie Edwards, Assistant Director, Human  
Resources

Amber Epling, Chair, Allied Health  
Department

Erick Faatz, Chair, English Department

Sara Golding,<sup>1</sup> Scholarship Coordinator,  
Budget Office  
Carol Green, Director, Intramural Sports  
Ben Gridley,<sup>1</sup> Information Security Officer,  
ITS Department  
Beckie Hermansen,<sup>1</sup> Director of  
Institutional Research  
Spencer Hill,<sup>1</sup> Director, Budget Office  
Steve Hood, VP Academic Affairs  
Melanie Jenkins,<sup>2</sup> Associate Professor,  
English Department  
Doug Johnson, Director, Continuing  
Education  
Danon Jones, Director, Testing Center  
Karl Kovac, Controller  
Lisa Laird, Director, Career Services  
Danni Larsen,<sup>1</sup> Instructor, Home and Family  
Studies Department  
Marci Larsen, Special Assistant to the  
President  
Susan Larsen, Director, Student Success  
Center  
Vance Larsen, Dean, Divisions of Fine Arts,  
Communication and New Media  
Terry Lund,<sup>1</sup> Trades/Construction, Facilities  
Department  
Teri Mason, Chair, Cosmetology  
Department  
Craig Mathie,<sup>1</sup> Vice President for Student  
Success  
Michael Medley,<sup>1</sup> Dean, Division of  
Business and Applied Technologies  
Steve Meredith,<sup>1</sup> Director of Choral  
Activities; Chair, Music Department  
Chase Mitchell, Director, TTC  
Rob Nielson, Athletic Director  
Diane Ogden, Chair, TESL

Bob Oliver, Director, Facilities  
Brad Olsen, Director, Theater  
Ted Olson, Chair, Physics  
Emily Peterson, Development Office  
Brent Reese, Chair, Transportation  
Technology Department  
Allen Riggs, Director, Counseling and  
Wellness Center  
Travis Schiffman, Chair, Foreign Languages  
Jessica Siegfried, Director, Residence Life  
Larry Smith,<sup>1</sup> Associate Professor, Physics  
Garth Sorenson, Chair, Computer Science  
and Engineering  
Richard Squire, Chair, Education  
Department  
Wayne Squire, Director, Human Resources  
Sam Steed, Facilities, Richfield  
Alan Stevens, Chair, Biology Department  
John Stevens, Director, Brand Management  
Brad Taggart,<sup>1</sup> Assistant Professor of Art,  
Visual Arts Department  
Bob Trythall, Chair, Physical Education  
Sue Ann Walker,<sup>1</sup> Executive Assistant,  
Office of the President  
Mark Wathen, Chair, Chemistry Department  
Rick Wheeler, Chair, Communications  
Department  
Brandon Wright, Director of Admissions  
Greg Wright,<sup>1</sup> Assistant Professor, English  
Department  
Scott Wyatt, President

<sup>1</sup>Member of Strategic Planning Task Force

<sup>2</sup>Co-Chair of Strategic Planning Task Force