



BADGER

A PLAN FOR SNOW COLLEGE 2025-2028

49

ROOTED IN HISTORY, FOCUSED ON THE FUTURE

2025-2026

ENROLLMENT TASK FORCES

- Comprehensive Enrollment
- General and Rural Recruitment
- Underserved Student Recruitment
- Technical Education, Industry, and Community Recruitment
- TechConnect Recruitment
- Alumni Legacy Student Recruitment
- Out-of-State Recruitment
- Recruitment Marketing
- Program-specific Marketing
- Concurrent Enrollment Matriculation
- Student Success and Retention Committee
- Non-traditional Learner
- Nephi-Catalyst Center

WORKFORCE READINESS TASK FORCES

- Skills-Based General Education
- Student Enterprise and Applied Learning
- Workforce-ready Programs and Credentials
- Student Work Experience
- AI Collegewide Integration
- AI in the Classroom

OPERATIONAL EXCELLENCE TASK FORCES

- Budget and Continuous Improvement
- AI Operational Productivity
- Leadership and Employee Development
- Program Health
- ~~Tech-Ed Tuition Differential~~

2026-2027

- General and Rural Recruitment
- Underserved Student Recruitment
- Technical Education, Industry, and Community Recruitment
- TechConnect Recruitment
- Out-of-State Recruitment
- Recruitment Marketing
- Concurrent Enrollment Matriculation
- Student Success and Retention Committee
- Adult Learner
- Some College No Degree
- Alumni Recruitment

- Skills-Based General Education
- Student Enterprise and Applied Learning
- Workforce-ready Programs and Credentials
- Student Work Experience
- Teaching AI

- Budget and Continuous Improvement
- Leadership and Employee Development
- Program Health
- AI Operations

KEY

STRIKETHROUGH - Achieved

UNDERLINE - Launching/Evolving

REGULAR - Advancing



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TASK FORCES BY-THE-NUMBERS

Total for 2025 **24**

Total for 2026 **20**

Advancing **15**
Achieved **3**
Evolving **6**
Launching **2**

3

Coordinating summits for
task force leadership

104

Employees involved
including faculty and staff
from both campuses

96

Reports submitted for
accountability and progress

14

Dashboards created to
ensure data driven results



Go to snow.edu/badger140 to review all Badger140 information, including the accountability report.