



This is the digital marketing boot camp you need! If you have ever felt like you need to up your digital marketing game this is the course!

About this Event

This course will be a hybrid in-person/online class with video instruction and live training. This course will be taught by Tony Passey and Toby Eborn. This dynamic teaching team will take you through current trends and strategies in the most popular digital marketing channels including Social Media, Organic Search (SEO), Google Ads (PPC), Content Marketing, and Email Marketing.

This course will meet in person 3 times.

Class Dates:

February 25, 2021 5 pm to 8 pm

March 4, 2021 5 pm to 8 pm

March 11, 2021 5 pm to 8 pm

Course Objective:

This course is designed to help any business owner or manager construct a digital marketing plan/strategy. If you are an expert in marketing this course will help you break down your strategy and revamp your plan. If you are a novice marketer, we will learn about the important channels you need to include in your marketing plan. The objective of this course is to have each student walk away with a clear marketing plan to grow their business.

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