

Snow College Foundation Board Meeting

Meeting Minutes

August 24, 2017

Members in attendance: LeAnn Stoddard, Lori Nay, Gary Carlston, Mark Howard, Jacob Dettinger, Leonard Blackham, Roger Thompson, David Parrish, Brent Thorne, Tim Blackham, Michael Carlston, and Beverly Nielsen

Staff in attendance: Rosie Connor (via phone), Sharise Bringhurst, and Katrina Betz

Members not in attendance: Dave Blackham, Jim Tatton, Randy Cox, Eddie Cox, David Christensen, Mark Jones, Jared Eldridge, and Doug Barton

Guests in attendance: Rob Nielson, Ted Olson, and Steve Hood

Call to Order: The Snow College Foundation Board meeting was held Thursday, August 24, 2017, on the Ephraim Campus of Snow College in the Heritage Room of the Noyes Building. The meeting was called to order by LeAnn Stoddard at 12:05 p.m.

Approval of minutes: *Motion was made by Roger Thompson to approve the minutes of the May 10, 2017, meeting and was seconded by Mark Howard. The motion passed unanimously.*

Board Appointments: LeAnn Stoddard announced the nominations of two new board members. Kay McIff was nominated and introduced by Leonard Blackham in absentia. Mr. McIff is an attorney by profession and has deep ties to Richfield. He served as the District Judge for ten to twelve years before taking a legislative seat for a number of years, retiring after that. Mr. Blackham motioned that Kay McIff be accepted as a member of the Snow College Foundation Board. The motion was seconded by Roger Thompson. The motion passed unanimously. Ms. Stoddard introduced Beverly Nielsen, a Sanpete local. Beverly received a scholarship to attend Snow College and graduated in 1965 with her associates of science degree. She and her husband Keith Nielsen have been strong supporters of Snow College. Mr. Howard motioned that Beverly Nielsen be accepted as a member of the Snow College Foundation Board. The motion was seconded by Dave Parrish. The motion passed unanimously. It was also recommended the Board consider Kay's brother, Bruce, who is a Snow College alum, a physician in Utah County, and the head of the State Medical Society.

Athletics Campaign: President Carlston introduced Rob Nielson, the Snow College men's basketball coach and athletics director. On Saturday, August 26, 2017 the new football field will be revealed. Rob Nielson reported on the changes made to the new field. The new lights and 24'x14' videoboard are up and working, and the new field has been laid. Rob mentioned the idea of utilizing the video board to host a student movie night on the new field, among other activities. All Board members were invited to participate in a ribbon cutting ceremony to be held twenty minutes before the first football game. In addition, there will be a half time social for those invited. The project has been mentioned by the National Association of Athletic Directors, with an additional highlight by Nevco (the video board vendor?) after project completion. The College is also soliciting bids for a new scoreboard for the soccer field. The soccer board should be up within four to five weeks. The soccer field grounds have been revamped in the last year by Campus Services.

Nationally, the Snow College volleyball team is ranked 11th, women's soccer is ranked 17th, the football team is ranked 20th, and the men's soccer team received votes for national recognition. The current football coaching staff is holding high expectations for these student athletes with a focus on school and citizenship

first, followed by football. They expect nearly 200 individuals to participate in spring ball, causing enrollment to increase. There are three Polynesian coaches with deep ties to the all-Polynesian camp held in Salt Lake. That pipeline, along with BYU and Utah connections are much stronger than in past years.

The state appropriated money to improve the academic performance of student athletes. Mr. Nielson noted that Snow College athletes will have study hall four days a week monitored by a study hall individual. Athletics will have the opportunity to assign each athlete a particular number of hours of study hall. A portion of the funds have been utilized to purchase textbooks for student athletes, while additional funds have been set aside for soccer scholarships. There will be a full-time academic liaison who has access to all athletes' attendance records and assignment sheets. A focus will be on improving the GPAs for football and men's soccer. Women's volleyball reported a 3.6 GPA, men's basketball is about a 3.35 GPA, women's basketball and soccer are both about a 3.3 GPA. There were nearly 30 athletes who signed Division 1 scholarships last year.

Phase 1 on the campaign has been completed. The next phase looks at expanding the facilities, with improvements to the locker room and weight room, as well as expanded seating for fans. The estimated expense is approximately \$5 million for Phase 2. All pledges have come in for Phase 1, totaling a little over \$1.5 million, none of which could be possible without the assistance from the state of Utah, or donors. The stadium is currently not ADA compliant; however, with the state's help, ramps and handrails will be added to ensure compliance by the second home game of the season. Mr. Nielson was thanked for his report.

Weather Station Proposal: Ted Olson and Steve Hood provided the Board an overview and proposal regarding the Snow College weather station. The weather station for the College has been in Ted's backyard for a number of years. Mr. Olson and Vice President Hood proposed that the weather station be moved closer to campus, onto property owned by the Snow College Foundation (formerly the TBSI Project house on the corner of 300 East and College Avenue).

Specifications for sensors to get reliable data are prescribed and quite strict by the U.S. Weather Bureau, although Snow College is not a part of the U.S. Weather Bureau's network of data that they use. The station is provided as a public service for classes at Snow College. The sensors cannot have asphalt underneath or grass that's being watered frequently. The sensors require barren ground. For detection of the wind, the weather station requires a 30' tower. The current weather station has been in operation for twelve years. The ground specifications required for a 30' tower would encircle approximately a 35' diameter space. A fence would be placed around it for protection. Mr. Olson believes that both weather tower and the proposed clinic facility could co-exist on the same lot. This may require the elimination of two to three parking stalls, but it would also be a valuable contribution to the community and College. The power for the weather station would be brought in underground from the physical plant from the West with a 20' line. Three trees would likely need to be removed: two small American Ash trees, one of which is diseased and a Swedish Elm tree. The old Traditional Building Skills Institute structure is non-inhabitable. The TBSI Program had the house inspected by the Utah Historical Society, but it was deemed unsuitable for historic designation.

President Carlston noted that the projects should be considered as two separate proposals. He stated that the corner of 300 East and College Avenue is currently an eyesore and proposed that next summer, capital improvement dollars be used to take the old house down and make the lot a green space up and until the clinic project can be built. The second project is the location of the weather station. Should the weather station need to be moved due to a conflict with the property, the College would need to unbolt the base and pour a cubic yard of concrete at the new site. West Campus and near the business building were

considered as potential locations; however, with distances farther away from the central part of campus, the threat of vandalism increases. President noted that Mr. Olson has volunteered his public service for 37 years, providing weather details to local newspapers and stations. The proposal does not ask for the land to be turned over, or for expenses to be paid; it merely requests use of the land for the weather station.

A motion was made by Michael Carlston to grant an easement of the northwest corner of 300 East and College Avenue as the site for the weather station up and until either party has a particular concern or conflict and was seconded by Tim Blackham. The motion passed unanimously.

President Carlston proposed, pending the approval of the state and any unforeseen problems with the agreement as we receive the property, that the old TBSI house be torn down Spring/Summer 2018. This would allow for the creation of a green, open space. The property was purchased for the TBSI program as a restoration project. A grant was submitted and donations were raised to help fund the purchase. However, when the Traditional Building Skills Institute was discontinued, the project was discontinued. Because the conditions of the grant weren't met, the funds had to be returned, and the house became property of the Foundation. Rosie mentioned selling specific historic fixtures from within the house prior to tearing it down to generate some additional funding. Discussion of putting up a plaque with a photo of the old home along with a tribute to the donor took place. Because the old science building may be taken down around the same time, there is the possibility of attaching this old home to that contract to save some money. *A motion was made by Tim Blackham to allow for permission to proceed to move forward and report back the ability to clean up the space with capital funds. The motion passed unanimously.*

Special Committees Update: Ms. Stoddard noted the need for more individuals to volunteer for the special committees. The Health Center committee is composed of Mark Howard, Jim Tatton, and Leonard Blackham. The Scholarship committee is composed of Roger Thompson, Brent Thorne, and Lori Nay. The Capital Facilities committee currently has no members. Leonard inquired whether anyone has a connection with Union Pacific Railroad. He has had some contact with them in the past and believes they should be approached again for some scholarship money. These committees will meet as interim committees of the Foundation Board.

Action Item: *Rosie will communicate with committee chairs prior to the next Foundation Board meeting with hopes that the special committees can meet once before the next Foundation Board meeting.*

Proposed Social Sciences Building: President Carlston reported on the proposed new Social Sciences building presented to a committee of Board of Regents a few weeks prior. He explained that when colleges and universities propose a new facility, they must first take it to the Regents Committee before going to the Board of Regents. After the Regents, proposals go to the State Building Board, followed by the Legislature. Along the way there are different rankings. The Regents will rank their own higher education requests and require those projects support higher education and institutional strategic plans while reflecting infrastructure improvements and supporting emerging needs and partnerships.

By 2025, Snow College will need additional space to account for a projected 25% increase in enrollment on the Ephraim campus. The College is proposing a new 45,000-square-foot social science and general classroom building. The new social science center would be constructed where the current family life and Greenwood Hall buildings sit. Forty-two percent of Snow College students take social science courses to fill general education requirements. We currently have an early childhood lab in the family life building that only accommodates four infants and 25 young children. Due to licensing and space constraints, we are

unable to expand the services. The childcare is offered to students, faculty and staff, and the community. This also provides students the opportunity to complete clinical work within the early childhood lab. The proposed facility would accommodate at least 40 children, allowing us to serve more college students. Additionally, the space would allow for learning space for the criminal justice program. As enrollment grows, it is proposed to repurpose the old social science building for mathematics.

The family life building (9,600 sq. ft.) and Greenwood Hall (4,200 sq. ft.), will be utilized. Greenwood hall serves as married housing with six usable apartments, but with the upkeep necessary it does not pay for itself. Currently, our social science and family life programs are divided. The proposed social science building would allow for these programs to be united. The building is projected to be 45,000 square feet and provide 12 classrooms, 6 labs, and 34 offices with an estimated cost totaling \$17.2 million. It helps the College a great deal with state funding if we can to come to the table with private funds raised.

Finance Report: Jake reported that the endowment is at \$6.8 million, which is a new high. The rate of return for fiscal year 2017 was 8.88%, the second highest yield in the last five years and significantly higher than the past two years. The market did rebound, and returns were much better this year. Looking at year-to-date donations as of June 30, 2017, the Foundation helped raise \$1.5 million, with the majority going towards the new science center, athletics, and general scholarships. We have financial advisors through Soltis, based in St. George. We have an option to go through the U of U to manage funds; however, we did not because they are very conservative. We must be more aggressive because our endowment is smaller and we need a higher return. Compared to other institutions our yield is higher.

The cash management pool was at about \$18 million total at the end of the fiscal year, slightly lower than the \$19 million from previous years. Most of that is due to a decrease in tuition paying students. Precautions have been taken this year, including budgeting at 0% growth, to help recover reserve funds used last year. Once third week numbers come in, we will know if there is enrollment growth. Currently over this point last year, we are 100 students up. Concurrent enrollment has doubled in size the last 5 years. Concurrent enrollment students only pay \$5 per credit, so this is not a revenue source. Snow did receive \$1.3 million from the state to run the concurrent enrollment program a couple of years ago, but has since surpassed that in expenses. One of the legislative requests this year will be additional funding to help run the concurrent enrollment program.

The investment returns year to date was 1.44%, the highest yield when compared to the previous five years. Returns on these are used for scholarships. Liquidity is being spread out to help with better yields. Motion was made by Mark to approve the financial report and was seconded by Tim. The motion passed unanimously.

Homecoming Events: The Foundation Board is invited to attend all Homecoming events. Homecoming events including the Homecoming Dance on Friday, October 6th (9:00 PM). Events on Saturday, October 7th include the Distinguished Alumni Breakfast (9:00 AM), Golden Badger Reunion (12:00 PM), 40-Year Football Reunion (1:30 PM), Parade on Main Street (4:30 PM), Tailgate Party (5:30 PM), and the Football Game (7:00 PM).

Adjournment: The Foundation Board meeting was adjourned at 2:08 p.m. The next meeting is set for Wednesday, November 8th at 12:00 p.m.