



## MUSC 3570

**Division:** Fine Arts

**Department:** Music

**Course:** MUSC 3570

**Title:** Songwriting II

**Catalog Description:**

This course continues with concepts learned in Songwriting I, and also introduces the concepts of writing on demand (jingles, TV and film music, event music, etc.). Students will learn title/concept development and write lyrics based on selected readings. Historical masters of composition and lyric writing will be analyzed. Participants will work individually and in small groups. In addition, students will learn to catalogue their works to keep their output organized, and develop other good professional habits and discipline. Furthermore, students will learn about the publishing industry, and the process of protecting their works through copyright and registration with a rights organization such as ASCAP or BMI.

**General Education Requirements:** N/A

**Semesters Offered:** TBA

**Credit/Time Requirement:** Credit: 3; Lecture: 3; Lab: 0

**Clock/Hour Requirements:** 0

**Offered for Non-Credit:** No

**Prerequisites:** MUSC 3560

**Justification:**

This course provides students with the opportunity to apply their theoretical understanding of music to the processes involved in the creation of original songs.

**Student Learning Outcomes:**

1. Students will demonstrate an ability to "write on demand," for film, commercial jingles and various styles of popular song.
2. Students will demonstrate the ability to catalog and organize their works.
3. Students will demonstrate competence in title/concept development and produce lyrics based upon selected readings.
4. Students will be able to transcribe and analyze the assigned works master songwriters.
5. Students will produce works individually and in collaborative partnerships.
6. Students understand how to protect their works by registering them with the Library of Congress and the US

Copyright office.

7. Students will understand how to register their work with BMI, ASCAP or other rights organization.

**Content:**

This course is a continuation of the content covered in Songwriting I, with addition of the new applications delineated in the outcomes listed above.

**General Education Outcomes:**

**Key Performance Indicators:**

Student's mastery of course material will be assessed through:

- (1) the submission and evaluation of assigned songs and compositions;
- (2) the submission of transcriptions and analysis of assigned popular songs; and
- (3) the submission of a final portfolio.
- (4) the submission of registration verification from the copyright office or other proof of registration of intellectual property.

**Representative Text and/or Supplies:**

Webb, Jimmy. (1998). *Tunesmith: Inside the art of songwriting*. New York: Hyperion.

**Optimum Class Size:** 15

**Maximum Class Size:** 15

**Signatures:**

I hereby submit this course syllabus:

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Vance Larsen, MM, Associate Professor

I hereby find this course consistent with the goals and resources of the Music Department:

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Steve Meredith, DMA, Associate Professor, Chair

I hereby find this course consistent with the goals and resources of the Fine Arts Division:

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Vance Larsen, MM, Associate Professor, Dean

I have discussed the need for library resources related to this class with the person submitting the syllabus:

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Lynn Anderson, MLIS, Technical Services Librarian (Main Campus)

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Michelle Olsen, MLS, Campus Librarian (Richfield Campus)