



COMM 2200

Division: Humanities

Department: Communication

Course: COMM 2200

Title: TV Production

Catalog Description:

This course will emphasize practical application. Students will learn the elements of video production, editing techniques and writing skills particular to broadcast journalism. They will use a field video camera and post-production editing equipment to produce individual and team assignments.

General Education Requirements: Oral Communications

Semesters Offered: Fall, Spring

Credit/Time Requirement: Credit: 3; Lecture: 3; Lab: 0

Clock/Hour Requirements: 0

Offered for Non-Credit: No

Justification:

TV-Production is designed to fulfill one of the three basic course requirements for broadcast communication majors. Many students interested in film, public relations and promotions may also have an interest in this class. The skills learned in this class will also prepare students to write and speak more effectively.

Student Learning Outcomes:

Students will learn to operate field video cameras, post-production editing equipment and videotape recorders.

Students will understand and undertake the jobs necessary to produce remote programs. These jobs include: planning, scripting, rehearsing and executing a remote shoot.

Students will understand the importance of completing work on a deadline.

Content:

The following topics will be covered in class:

- Terminology for broadcast news
- Elements of television news
- Fundamentals of camera operation
- Importance of lighting in video production
- Audio and sound control in video
- Digital editing techniques and principles

- Performing techniques for reporters
- Electronic news gathering

General Education Outcomes:

2) Write clearly, informatively, and persuasively.

Students will write scripts for two different news stories. These stories will demonstrate competency in the areas of news gathering and writing to inform a target audience.

3) Speak effectively in a variety of contexts.

Students have two news stories that will be presented in the classroom. Each student will receive oral and written suggestions for improving the student's speaking, presentation of information, composition and editing skills.

4) Retrieve, evaluate, interpret, and deliver information through a variety of traditional and electronic media.

Each of the two news stories will require the students to research and document resources for their information. Students are required to utilize a variety of sources to complete their research.

8) Apply ethical reasoning to a variety of contexts.

Ethics in journalism is explored by examining professional and student productions. Discussions are conducted in class to determine the motives and reasoning behind selected stories, and evaluations are made as a class.

Key Performance Indicators:

The following percentages are approximate:

4-5 storyboards: 20% of the final grade

5 video projects: 50% of the final grade

Misc. assignments: 10% of the final grade

Final Exam: 20% of the final grade

Representative Text and/or Supplies:

Optimum Class Size: 12

Maximum Class Size: 15

Signatures:

I hereby submit this course syllabus:

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I hereby find this course consistent with the goals and resources of the Communication Department:

Elaine Compton, MS, Assistant Professor, Chair

I hereby find this course consistent with the goals and resources of the Humanities Division:

Sheryl James Bodrero, PhD, Associate Professor, Dean

I have discussed the need for library resources related to this class with the person submitting the syllabus:

Lynn Anderson, MLIS, Technical Services Librarian (Main Campus)

Michelle Olsen, MLS, Campus Librarian (Richfield Campus)