



COMM 1560

Division: Humanities

Department: Communication

Course: COMM 1560

Title: Radio Production

Catalog Description:

Radio Production is designed to fulfill one of the three basic course requirements for broadcast communication majors. Many students interested in public relations and promotions may also have an interest in this class. The skills learned in this class will also prepare students to write and speak more effectively.

General Education Requirements: Oral Communications

Semesters Offered: Fall, Spring

Credit/Time Requirement: Credit: 3; Lecture: 3; Lab: 0

Clock/Hour Requirements: 0

Offered for Non-Credit: No

Justification:

Radio Production is designed to fulfill one of the three basic course requirements for broadcast communication majors. Many students interested in multi-media, public relations and/or promotions may also have an interest in this class. The skills learned in this class will also prepare students to write and speak more effectively.

Student Learning Outcomes:

Students will learn the techniques and disciplines of radio field and studio production through hands-on experience.

Students will understand and undertake the jobs necessary to produce remote programs. These jobs include: planning, scripting, rehearsing and executing a recording session.

Students will learn microphone set ups, audio console operation and script writing, and digital editing.

Students will understand the importance of completing work on a deadline.

Content:

The following topics will be covered in class:

- Terminology for broadcast news
- Elements of radio broadcast news
- Fundamentals of audio recorder operation

- Digital editing techniques and principles
- Performing techniques for reporters
- Electronic news gathering

General Education Outcomes:

2) Write clearly, informatively, and persuasively.

Students will write scripts for three different news stories. These stories will demonstrate competency in the areas of news gathering and writing to inform a target audience.

3) Speak effectively in a variety of contexts.

Students have three news stories that will be presented in the classroom. Each student will receive oral and written suggestions for improving the student's speaking, presentation of information, and editing skills.

4) Retrieve, evaluate, interpret, and deliver information through a variety of traditional and electronic media.

Each of the three news stories will require the student to research and document resources for their information. Students are required to utilize a variety of sources to complete their research.

8) Apply ethical reasoning to a variety of contexts.

Ethics in journalism is explored by examining professional and student productions. Discussions are conducted in class to determine the motives and reasoning behind selected stories and evaluations are made as a class.

Key Performance Indicators:

The following percentages are approximate:

4-5 scripts: 20% of the final grade

5 audio projects: 50% of the final grade

Miscellaneous assignments: 10% of the final grade

Final Exam: 20% of the final grade

Representative Text and/or Supplies:

Optimum Class Size: 12

Maximum Class Size: 15

Signatures:

I hereby submit this course syllabus:

Elaine Compton, MS, Assistant Professor

I hereby find this course consistent with the goals and resources of the Communication Department:

Elaine Compton, MS, Assistant Professor, Chair

I hereby find this course consistent with the goals and resources of the Humanities Division:

Sheryl James Bodrero, PhD, Associate Professor, Dean

I have discussed the need for library resources related to this class with the person submitting the syllabus:

Lynn Anderson, MLIS, Technical Services Librarian (Main Campus)

Michelle Olsen, MLS, Campus Librarian (Richfield Campus)