



## COMM 1020

**Division:** Humanities

**Department:** Communication

**Course:** COMM 1020

**Title:** Public Speaking

**Catalog Description:**

This is a practical and general course designed for students who desire to improve their speech efficiency, poise and self-confidence in public address situations. Special emphasis is placed on preparing, selecting, researching, organizing and delivering oral messages as well as on analyzing and evaluating the speaking-listening process.

**General Education Requirements:** Oral Communications

**Semesters Offered:** Fall, Spring

**Credit/Time Requirement:** Credit: 3; Lecture: 3; Lab: 0

**Clock/Hour Requirements:** 0

**Offered for Non-Credit:** No

**Justification:**

Public Speaking is designed to fulfill the general education requirement for humanities. The importance of communication effectiveness for occupational success has become widely accepted in recent years. Many new studies link professional success with communication skills. Most major universities require this course of their graduates. Public Speaking (COMM 1020) is taught at all Utah colleges and universities.

**Student Learning Outcomes:**

- Students will know how to demonstrate competence in basic communication principles.
- Students will be able to select and limit topics that are significant and appropriate for the audience; phrase thesis statements and key ideas effectively; construct and arrange ideas in an organized fashion: including the use of appropriate patterns of arrangement, compelling introductions and conclusions, and effective transitional statements; and identify, select, and use effective supporting materials.
- Students will be able to use visual aids effectively; they will deliver informative and persuasive presentations in an effective and extemporaneous manner with basic competency in the use of the voice and body.
- Students will believe that effective communication skills are essential in a variety of settings in their lives.
- Students are exposed to outstanding historical speeches to gain artistic appreciation of this art form.

**Content:**

Communication 1020 covers up to six types of speaking styles. Each student has an opportunity to present a combination of introductory, informative, impromptu, persuasive and group speeches. A strong emphasis is placed on writing, through detailed outlines and research. Emphasis is also placed on ethical reasoning and behaviors as a speaker.

### **General Education Outcomes:**

#### 2) Write clearly, informatively, and persuasively.

Students will write at least two formal, full-detail, full-sentence outlines corresponding with the informative and persuasive speeches. Students are also required to write up to 3 speech critiques, two on their own performances and one on a speech outside of the classroom. Each outline and critique will be returned with suggestions for improving the student's writing skills.

#### 3) Speak effectively in a variety of contexts.

Students have an opportunity to formally speak four to six times throughout the semester. Each student will receive written suggestions for improving the student's speaking, organizational, informative and contextual skills. Informal speaking opportunities may also be available within the service learning projects.

#### 4) Retrieve, evaluate, interpret, and deliver information through a variety of traditional and electronic media.

At least three of the speeches require research of the topics to further understanding, appreciation and breadth of the student's knowledge. Students are encouraged to use electronic media, e.g., the Internet, cd rom databases, Ebsco Host, etc. They are also encouraged to use traditional resources such as books, encyclopedias, magazines, newspapers, interviews, and surveys.

#### 8) Apply ethical reasoning to a variety of contexts.

Communication ethics is a major component in this course. Students are challenged to evaluate behaviors, research and speaking techniques through ethical frameworks. Students participate in discussion with feedback from instructor about their ability to apply and improve ethical reasoning within the context of communication.

### **Key Performance Indicators:**

- 4-6 speeches: 59% of the final grade
- Exams / quizzes: 24% of the final grade
- 1-3 critiques: 12% of final grade
- 1 research assignment: 5% of final grade

Percentages are approximate.

### **Representative Text and/or Supplies:**

Lucas, Stephan. *The Art of Public Speaking*. San Francisco, CA: McGraw Hill. Current Edition.

**Optimum Class Size: 18**

**Maximum Class Size: 20**

**Signatures:**

I hereby submit this course syllabus:

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Elaine Compton, MS, Assistant Professor

I hereby find this course consistent with the goals and resources of the Communication Department:

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Elaine Compton, MS, Assistant Professor, Chair

I hereby find this course consistent with the goals and resources of the Humanities Division:

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Sheryl James Bodrero, PhD, Associate Professor, Dean

I have discussed the need for library resources related to this class with the person submitting the syllabus:

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Lynn Anderson, MLIS, Technical Services Librarian (Main Campus)

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Michelle Olsen, MLS, Campus Librarian (Richfield Campus)