



## BT 1510

**Division:** Business and Technology

**Department:** Business Technology

**Course:** BT 1510

**Title:** Image Editing

**Catalog Description:**

This course introduces students to the interface, tools, and techniques of Adobe Photoshop. Students will learn to create and modify digital images using different design approaches through projects and examples.

**General Education Requirements:** N/A

**Semesters Offered:** TBA

**Credit/Time Requirement:** Credit: 3; Lecture: 3; Lab: 0

**Clock/Hour Requirements:** 0

**Offered for Non-Credit:** Yes

**Justification:**

This course provides the student experience with photo-manipulation at an introductory level. There is an increasing need for employees who are skilled in editing and retouching photographs. These skills are called upon often in a business office to create images for such media as company newsletters, logos, letterhead, and Web pages.

This course is required for Business Technology A.A.S. degrees and certificates. The addition of this course into the Business Technology curriculum was advised and is supported by the Business Advisory Committee members. Similar courses are offered at other Utah System of Higher Education institutions.

**Student Learning Outcomes:**

- Students will be able to use image editing features, terminology, and concepts.
- Students will be able to determine correct resolution, file type, and color-correction for images.
- Students will be able to create original images and projects based on effective design principles and concepts, using features of image editing software.
- Students will be able to critique the effective and ineffective use of design principles from digital and print sources.

**Content:**

- Editing a Photo
- Using Selection Tools

- Working with Layers
- Drawing and Painting with Color
- Enhancing and Repairing Photos
- Applying Filters and Patterns
- Graphic Design Overview

### **General Education Outcomes:**

- 4) Retrieve, evaluate, interpret, and deliver information through a variety of traditional and electronic media.

Each student will have the opportunity to evaluate the overall effectiveness of images from both digital and print sources. The instructor will evaluate and make suggestions for improvement.

- 9) Respond with informed sensitivity to an artistic work or experience.

After studying and evaluating sample images from other digital artists, each student will be required to create original work using an image editing software. The goal is that students will appreciate the talent and skill needed to create such images. The instructor will evaluate and make suggestions for improvement.

### **Applied Education Outcomes:**

- 1) Students will acquire entry-level skills specific to and appropriate for employment in their chosen field of study.

Students will learn to use current software to manipulate and create graphics and will also create documents that are often needed in the business environment. The instructor will evaluate and make suggestions for improvement.

### **Key Performance Indicators:**

Student Learning Outcomes will be assessed by two or more of the following Key Performance Indicators:

- Exams
- Production Assignments
- Create Original Images and Layouts
- Critique Images and Layout

### **Representative Text and/or Supplies:**

Cashman, Shelly, *Adobe Photoshop*, current edition or equivalent, Course Technology.

**Optimum Class Size:** 12

**Maximum Class Size:** 20

**Signatures:**

I hereby submit this course syllabus:

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Cozette Roberts, M. Ed., Associate Professor

I hereby find this course consistent with the goals and resources of the Business Technology Department:

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Lisa Anderson, MS, Associate Professor, Chair

I hereby find this course consistent with the goals and resources of the Business and Technology Division:

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Doug Dyreng, MS, Associate Professor, Dean

I have discussed the need for library resources related to this class with the person submitting the syllabus:

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Lynn Anderson, MLIS, Technical Services Librarian (Main Campus)

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Michelle Olsen, MLS, Campus Librarian (Richfield Campus)