



BT 1110

Division: Business and Technology

Department: Business Technology

Course: BT 1110

Title: Digital Media Tools

Catalog Description:

This course is designed to introduce students to the basics of digital media and the evolving industry.

The course is designed to give students a broad introduction to digital media tools and production techniques.

The divisions of digital media will be discussed along with computer applications that are considered industry standards.

This course will familiarize students with basic techniques and with the hardware and software tools used to create the various media for powerful digital media productions.

General Education Requirements: N/A

Semesters Offered: TBA

Credit/Time Requirement: Credit: 4; Lecture: 4; Lab: 0

Clock/Hour Requirements: 0

Offered for Non-Credit: Yes

Prerequisites: None

Justification:

The use of digital media is rapidly growing in business and industry. Students must be able to prepare and edit media for use in a variety of forms such as Web, presentation, and print. There is a large demand for those skilled in image editing, Web page design, audio editing, video editing, and animation.

The Business Technology Advisory committee believes that students need exposure to multiple digital media formats to meet the expectations of employers.