



BMGT 2050

Division: Business and Technology

Department: Business Management

Course: BMGT 2050

Title: Business Law

Catalog Description:

This course addresses basic principles of business law, including the legal environment of business, forms of business organization, ethics, torts, contracts, agency, and the purchase and sale of goods under the Uniform Commercial Code. This class will provide a basic framework of business law which will help students who either start their own business, work for someone else, or pursue a legal degree. This course is part of the Associate Science Business (ASB) degree and can also be taken to satisfy a requirement for the AAS Business Management degree.

General Education Requirements: N/A

Semesters Offered: Fall, Spring

Credit/Time Requirement: Credit: 3; Lecture: 3; Lab: 0

Clock/Hour Requirements: 0

Offered for Non-Credit: Yes

Justification:

This course is part of the Associate Science Business (ASB) degree and is accepted as a course equivalent at most colleges and universities in Utah. The course can also be taken to satisfy a requirement for the AAS Business Management degree.

Student Learning Outcomes:

Upon completion of this course, the student will:

- Develop an appreciation and understanding of the legal environment in which businesses operate.
- Develop a vocabulary of legal terminology.
- Increase understanding in special areas (contracts, personal property, sales, bailments, commercial paper, etc.) related to business challenges and procedures.
- Develop the ability to evaluate and think critically about business and legal issues.
- Develop an awareness of his or her rights and responsibilities and future role in society.
- Develop an appreciation and understanding of the legal environment and of how laws are made, enforced, and improved.

Content:

The content of this course will include the following:

- Historical and Constitutional Foundations
- Ethics and Social Responsibility
- Torts, Intellectual Property, and Internet Law
- Contracts: Nature, Classification, Agreement, and Consideration
- Sales and Leases: Formation, Title, and Risk
- Negotiable Instruments
- Secured Transactions, Creditors' Rights, and Bankruptcy
- The Entrepreneur's Options
- Agency and Employment
- Employment Discrimination
- Real Property and Environmental Law

General Education Outcomes:

- 1) Read effectively, constructively, and critically.

Students will read, analyze, and assess business law case studies, chapters from the course text, and legal issues in the media to develop an understanding and comprehension of the subject matter for critical analysis. Periodic quizzes, exams, and oral reviews are given to measure understanding of the concepts. Peer discussions are also used to assess understanding of the material.

- 8) Apply ethical reasoning to a variety of contexts.

Important business ethics issues are examined and discussed. Students are introduced to the many ethical issues that surround business law. Students look at contemporary ethical issues through current affairs articles and training videos that are assigned and discussed. Classic ethical case examples are also assigned and discussed. Students are assessed through quizzes, exams, evaluation of case study analysis, and instructor observation in class meetings.

Key Performance Indicators:

Student assessment will be evaluated through a series of exams, assignments, case studies, exercises, and oral presentations.

Grades will be earned based on the following:

Exams: 50%

Assignments: 10%

Questions & Cases: 20%

Presentations: 10%

Attendance & Participation: 10%

(percentages are approximate)

Representative Text and/or Supplies:

Business Law Today, The Essentials, by Miller and Jentz, Thomson South-Western (current edition)

Optimum Class Size: 24

Maximum Class Size: 32

Signatures:

I hereby submit this course syllabus:

Russ Johnson, MIM, Assistant Professor

I hereby find this course consistent with the goals and resources of the Business Management Department:

Russ Johnson, MIM, Assistant Professor, Chair

I hereby find this course consistent with the goals and resources of the Business and Technology Division:

Doug Dyreng, MS, Associate Professor, Dean

I have discussed the need for library resources related to this class with the person submitting the syllabus:

Lynn Anderson, MLIS, Technical Services Librarian (Main Campus)

Michelle Olsen, MLS, Campus Librarian (Richfield Campus)