



ART 1400

Division: Fine Arts

Department: Visual Art

Course: ART 1400

Title: Experimental Video I

Catalog Description:

This course introduces film/video-making as an artistic practice and as a mode of cultural production. Using the medium of digital video, students acquire filmmaking skills and respond to historical and contemporary artists? film/video experiments, as well as to the current moment, both creatively and analytically. Through a series of sketches? or short-term assignments in the first two thirds of the semester, students develop a fluency in cinematic language, acquiring technical skills as well as a critical vocabulary for discussing creative work. In the last third of the semester, students apply these new skills to a focused creative project. A lab fee is required.

General Education Requirements: N/A

Semesters Offered: Fall

Credit/Time Requirement: Credit: 3; Lecture: 3; Lab: 3

Clock/Hour Requirements: 0

Offered for Non-Credit: No

Corequisites: N/A

Justification:

This is a beginning course in video art and production for art majors. The moving image and its associated language is pervasive in both popular culture and the arts.

Museums and galleries throughout the country routinely include video art in their exhibitions and collections. In addition, all institutions of higher education within the state offer film/video courses.

This course will prepare art majors for transfer and also prepare them for entry into the practicing world of art.

Student Learning Outcomes:

Upon successful completion of this course, students will be able to:

- create an exhibition quality video work using digital video as a medium
- apply the following techniques to create an artistic and thoughtful time-based work: proper exposure, sound, editing, motion, and composition

- understand the basic movements in the history of film/video art and be able to recognize and appreciate major figures and what each did for the genre
- articulate responses to artworks in a critique

Content:

This course will include:

- basic camera operation and exposure
- introductory sound methods
- video editing software
- historical perspectives of cinematic process
- design/composition elements and principles applied to motion and time
- contemporary critical issues in video and cinematic art
- group critiques
- public screening of artwork

General Education Outcomes:

9) Respond with informed sensitivity to an artistic work or experience.

Students are able to speak critically about the process, material, and meaning of works of art. In addition, students regularly participate in group discussions regarding the work of their peers where they demonstrate their knowledge of visual language and artistic discipline. Finally, students demonstrate self-engagement and awareness of their own creative process and context. Responding to works of art allows the students to demonstrate understanding of their own creative process resulting in more complicated and nuanced work. Through instructor and peer evaluation, students receive feedback for improving their work.

Key Performance Indicators:

Each student will be evaluated on the following:

- Participation in critiques, demonstrations, and class discussions: 20% of final grade
- Several completed artworks evaluated in terms of technical expertise, content, creativity, and audience awareness: 60% of final grade
- Exhibition quality final portfolio: 20% of final grade

Percentages are approximate.

Representative Text and/or Supplies:

Required materials include:

External USB2 hard drive

Optimum Class Size: 12

Maximum Class Size: 12

Signatures:

I hereby submit this course syllabus:

Amy Jorgensen, MFA, Assistant Professor

I hereby find this course consistent with the goals and resources of the Visual Art Department:

Brad Taggart, MFA, Assistant Professor, Chair

I hereby find this course consistent with the goals and resources of the Fine Arts Division:

Vance Larsen, MM, Associate Professor, Dean

I have discussed the need for library resources related to this class with the person submitting the syllabus:

Lynn Anderson, MLIS, Technical Services Librarian (Main Campus)

Michelle Olsen, MLS, Campus Librarian (Richfield Campus)