



ART 1120

Division: Fine Arts

Department: Visual Art

Course: ART 1120

Title: 2D Design

Catalog Description:

This course introduces students to the elements and principles of art which fashion the visual world around us. This course will aid in the development of basic problem solving skills used in communicating visually as an artist. Emphasis will be given to the study of two-dimensional structure to develop an understanding of why images evoke unique perceptions and psychological reactions. Each student will develop a working vocabulary of design allowing creation, interpretation, and critical thinking and analysis (critiques) within all fields of the visual arts. Projects focus primarily on two dimensions and will be applied to studies in black and white as well as various experiments in color theory. Required of all art majors. *A lab fee is required.*

General Education Requirements: N/A

Semesters Offered: Fall, Spring

Credit/Time Requirement: Credit: 3; Lecture: 3; Lab: 3

Clock/Hour Requirements: 0

Offered for Non-Credit: No

Prerequisites: N/A

Corequisites: N/A

Justification:

This course is an integral part of the core art curriculum for all visual arts programs in the country. Its primary goal is to provide a sound foundation in visual composition and the development of creative thinking skills for all art classes at Snow College and beyond. It is offered at every other higher institution in the state as an art major core requirement during the freshman year of study and possesses a common course number and title in the USHE system.

Student Learning Outcomes:

Upon successful completion of this course, students will be able to:

- critically analyze any visual structure (either orally or in written form) using the visual vocabulary to determine its artistic merit.
- demonstrate proficiency in various methods and mediums by which to organize the elements and principles to create dynamic visual compositions.
- utilize the creative process as a catalyst to solve any visual problem.

- believe that the study of visual structure is a worthy pursuit that will enrich the way they view the world around them.
- recognize the importance and application of the visual dynamics to a variety of art-related fields.

Content:

This course will include, lectures, class discussion, slide presentations, oral and written critiques, demonstrations, and applied studio projects designed to promote a better understanding and use of visual dynamics. It will include visual problems in line, shape value texture, color, space, motion, unity, emphasis, scale, balance, and rhythm and how each relate to the following topics:

- perception
- interpretation
- structure
- communication
- illusion
- tools and craftsmanship
- expression
- historical influence
- representation
- form and function/content

General Education Outcomes:

9) Respond with informed sensitivity to an artistic work or experience.

Critical evaluation of a work of art is extremely important to artistic growth. Students should be able to respond to any work of art in an articulate manner. Both objective and subjective opinions are valuable, but the latter should still be defended with educated reasoning. This course will teach dynamic strategies for successfully approaching oral peer and self-critiques. Students will participate in daily oral group critiques designed to aid in expressing an educated judgement of the student's own work and that of their peers ultimately informing each student's future work.

Key Performance Indicators:

Each student will be evaluated on:

- a portfolio of completed design studies*: 75% of the final grade
- written assessments: 10% of the final grade
- a final applied design project*: 15% of the final grade.

*Each project is graded on creativity, originality, innovation, craftsmanship and presentation.

Percentages are approximate.

- *Design Basics 2D and 3D*, current edition, David A. Lauer, Richard Roth, and Stephen Pentak, Wadsworth Cengage Learning.
- Required materials include:
 - sketchbook and tracing paper
 - pencils and erasers
 - colored pencils
 - portfolio case
 - black, white, gray construction paper
 - paint brush
 - Sharpie markers
 - primary acrylic paint set
 - scissors and X-acto knife
 - matte board
 - computer and photocopy access
 - steel ruler
 - cotton duck canvas
 - cotton rag paper
 - white-out marker

Materials may be adjusted according to instructor need

Optimum Class Size: 15

Maximum Class Size: 20

Signatures:

I hereby submit this course syllabus:

Adam Larsen, MFA, Associate Professor

I hereby find this course consistent with the goals and resources of the Visual Art Department:

Brad Taggart, MFA, Assistant Professor, Chair

I hereby find this course consistent with the goals and resources of the Fine Arts Division:

Vance Larsen, MM, Associate Professor, Dean

I have discussed the need for library resources related to this class with the person submitting the syllabus:

Lynn Anderson, MLIS, Technical Services Librarian (Main Campus)

Michelle Olsen, MLS, Campus Librarian (Richfield Campus)