



## ACOM 1310

**Division:** Career and Technical Education

**Department:** Art and Graphic Communications

**Course:** ACOM 1310

**Title:** Graphic Communications

**Catalog Description:**

This is a competency based course of study. This is the first of two classes for image assembly and platemaking. Students will study and practice techniques in image assembly and platemaking and will have hands-on practice developing film in the darkroom. Assignments include single and multicolor applications. Contact prints will be made on the platemaker and contact frame.

**General Education Requirements:** N/A

**Semesters Offered:** TBA

**Credit/Time Requirement:** Credit: 3; Lecture: 2; Lab: 3

**Clock/Hour Requirements:** 75

**Offered for Non-Credit:** No

**Prerequisites:** ACOM 1210

**Corequisites:** None

**Justification:**

This course is approved by the program advisory committee. A similar course is offered at Dixie College (GCOM 1310).

**Student Learning Outcomes:**

Upon successful completion of this course, students will be able to:

- understand safety, materials, and equipment identification
- produce single and multicolor flats
- produce 2-,4-,8-, and 16-page signatures
- expose and process printing plates
- demonstrate an awareness of the different methods of producing negatives and plates.

**Content:**

Course objectives will be accomplished by providing students with experiences in the following areas:

- lab and equipment use
- safety
- material and equipment identification
- ruling 8 x 11 masking sheet for single color work/tumble, work/turn stripping
- ruling 11 x 17 masking sheet
- 11 x 17 pre-ruled masking sheets for single color
- ruling 8 x 11 masking sheet for multicolor work
- stripping for envelopes
- single color screen tints
- single color 4-page signature
- single color 8-page signature
- line and halftone flats
- multicolor 4-page signature.

### **General Education Outcomes:**

6) Apply computational skills to a variety of contexts.

Measurement of materials and content is required in most media. The concepts of proportion, scale, and the application of these concepts are required for effective performance in the graphic communications field.

### **Key Performance Indicators:**

#### **In class:**

- Student progress will be evaluated by instructor evaluation (20%), performance evaluation (40%), and class assignment critique (40%).

#### **Following class:**

- Upon completion of this course, students will demonstrate success in subsequent courses and on customer projects.

### **Representative Text and/or Supplies:**

- Z. A. Prust, *Graphic Communications*, current edition, Goodheart-Wilcox Company.

**Optimum Class Size:** 15

**Maximum Class Size:** 25

**Signatures:**

I hereby submit this course syllabus:

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Jim Puzey, ,

I hereby find this course consistent with the goals and resources of the Art and Graphic Communications Department:

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, , , Chair

I hereby find this course consistent with the goals and resources of the Career and Technical Education Division:

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Michael P. Medley, MBA, Assistant Professor, Dean

I have discussed the need for library resources related to this class with the person submitting the syllabus:

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Lynn Anderson, MLIS, Technical Services Librarian (Main Campus)

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Michelle Olsen, MLS, Campus Librarian (Richfield Campus)