



ACOM 1231

Division: Career and Technical Education

Department: Art and Graphic Communications

Course: ACOM 1231

Title: Lettering

Catalog Description:

This course is not required for either a diploma or the AAS degree. It is offered as an elective for those desiring this skill or to count toward high school completion requirements.

General Education Requirements: N/A

Semesters Offered: TBA

Credit/Time Requirement: Credit: 3; Lecture: 2; Lab: 3

Clock/Hour Requirements: 75

Offered for Non-Credit: No

Prerequisites: None

Corequisites: None

Justification:

This course is approved by the program advisory committee. A similar course is taught at SLCC (ART 1060).

Student Learning Outcomes:

Upon successful completion of this course, students will be able to:

- use a calligraphy pen
- recognize and understand the letter forms used in class
- develop proficiency in lettering documents.

Content:

Course objectives will be accomplished by providing students with experiences in these areas:

- lettering equipment
- Gothic alphabet
- Old English uppercase
- Old English lowercase
- cursive alphabet uppercase

- cursive alphabet lowercase.

General Education Outcomes:

6) Apply computational skills to a variety of contexts.

Measurement of materials and content is required in most media. The concepts of proportion, scale, and the application of these concepts are required for effective performance in the graphic communications field.

9) Respond with informed sensitivity to an artistic work or experience.

Graphic communications students must become familiar with the standards, styles, and forms in a variety of media. This familiarity will allow them to make informed judgments and critiques regarding their own work and that of other artists.

Key Performance Indicators:

In class:

- Student evaluation will be determined by instructor critique of assignments (100%).

Following class:

- Upon completion of this course, students will demonstrate success in subsequent courses and on customer projects.

Representative Text and/or Supplies:

- Instructional materials as directed by instructor

Optimum Class Size: 15

Maximum Class Size: 25

Signatures:

I hereby submit this course syllabus:

Jim Puzey, ,

I hereby find this course consistent with the goals and resources of the Art and Graphic Communications Department:

, , Chair

I hereby find this course consistent with the goals and resources of the Career and Technical Education Division:

Michael P. Medley, MBA, Assistant Professor, Dean

I have discussed the need for library resources related to this class with the person submitting the syllabus:

Lynn Anderson, MLIS, Technical Services Librarian (Main Campus)

Michelle Olsen, MLS, Campus Librarian (Richfield Campus)