



Certificate of Completion Marketing

Business Department-Stacee McCliff (435) 283-7566-stacee.mciff@snow.edu

✕	Course	Credits	Semester Offered	Online	Milestones
	Semester 1				Meet with Academic Advisor and/or Department Faculty
	BUS 1270 Strategic Selling	3	Fall, Spring	X	
	BUS 1110 Digital Media Tools	4	Fall		
	BUS 1010 Introduction to Business	3	Fall		
	BUS 1060 Quickbooks for Small Business	3	Fall, Spring		
	BUS 1170 Team & Interpersonal Dynamics	3	Fall		
	Total Credits	16			
	Semester 2				Meet with Academic Advisor and/or Department Faculty
	BUS 1200 Business Careers Seminar	1	Spring		
	BUS 1300 Social Media Marketing	3	Fall, Spring	X	
	COMM 1500 Introduction to Mass Media	3	Fall, Spring, Summer	X	
	BUS 2200 Business Communication	3	Fall, Spring		
	BUS 1020 Computer Technology Application	3	Fall, Spring	X	
	Total Credits	16			

For most recent information, students must contact their transfer institution directly.